

Scott Mills

318-592-2474

Ready to take on any challenge put before me. I am an experienced leader, hardworking and love learning new things. I feel there is no job too big or too small for me to handle and I'm comfortable wearing slacks and a dress shirt or work boots and blue jeans. If my mind is challenged, I am happy doing just about anything.

- Expert user of multiple automation systems including Wide Orbit, Nexgen, Scott Systems, PayoutONE and Audiovault.
- Expert user of multiple music scheduling systems including MusicMaster, Selector and Powergold.

Experience:

Group Operations Manager

Frontier Media
2023 - Present

- Directed local Operations Managers in multiple markets.
- Handled all IT/Technical issues for group including managing groups automation system. (Wide Orbit / PayoutONE).
- Managed networks in all markets using Unifis Cloud Based network controller.

Operations Manager - Studio Engineer - IT - Automation Specialist - Web Sites

Lagniappe Broadcasting / Stephens Media Group - Alexandria, LA
2015-2022

- Managed air staff in Alexandria and Monroe, La.
- Worked with sales staff to create and execute promotions and other on-air features.
- Responsible for keeping studios, broadcast equipment and computer systems (AudioVault) running in both markets.
- Managed all aspects of on-air radio programming for 6 stations including scheduling music (MusicMaster), writing and producing station imaging, executing promotions, scheduling air talent, etc.).
- Managed station web sites using WordPress.
- Air shifts
- Play-by-Play for local high school football broadcasts.

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Program Director - Morning Air Talent - Web Designer

Texarkana Radio Center - Texarkana, TX
2013-2015

- Morning Show Host (K BYB)
- Program Director (KBYB and KTTY). Duties included scheduling music (Selector), writing and producing imaging, scheduling air talents, etc.
- Worked with sales staff to create and execute promotions and other on-air features.
- Built and designed web site for KBYB using WordPress.
- Managed groups automation system (Scott Studios).

Program Director - Morning Air Talent - Engineering - IT

Clear Channel/Gap Broadcasting/Townsquare Media - Texarkana, AR
2002-2013

- Morning Air Talent - KKYR FM, Program Director - KMJI FM, Engineering, IT
- Took struggling morning show on KKYR (Country) to #1 P12+ and W25-54 and held that position for over 10 years.
- Handled programming duties for KMJI (Hot AC). Duties included scheduling music (Selector then MusicMaster), writing and producing imaging, executing promotions, scheduling air talent, etc.)
- Redesigned and rebuilt all on air and production studios for the group.
- Handled IT duties for the group including managing stations automation (Nexgen).
- Designed and constructed multiple web sites and web-based apps for the group.
- Play by Play for local high school football broadcasts.

Operations Manager

Zimmer Radio Group - Jefferson City, MO
2001-2002

- Handled programming duties for KATI FM (Country) including scheduling music (Powergold), writing and producing station imaging, executing promotions, scheduling air talent, etc.).
- Worked with KWOS AM (News Talk) PD to ensure station was on target and meeting goals.
- Managed programming staff.
- Designed and coded database driven web site for KATI FM.
- Afternoon Air Shift on KATI FM.

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Program Director - Engineer

Apex Broadcasting - Wichita Falls, TX
1999-2001

- Handled programming duties for KWFS AM (Talk/Sports) and KWFS FM (Country) including scheduling music (MusicMaster), writing and producing station imaging, executing promotions, scheduling air talent, etc.).
- Led KWFS FM from 5 share AQH to 16 share AQH and 24 share AQH F25-54 within 3 ratings periods with little to no promotional budget.
- Helped station break all previous sales records.
- Directed and managed staff of 10+ employees.
- Designed and constructed new broadcasting facilities for four station group. This included designing layout of the trunk system wiring and network cabling, installation of a new automation system (Audiovault) and design/construction of all production and on-air studios.
- Handled all engineering and IT duties for the group.
- Designed and coded database driven web site for KWFS FM.
- Afternoon Air shift on KWFS FM.

Programming - On Air - Regional Engineering - Technical Support

Gulfstar/Capstar/AMFM
1997-1999

- Handled programming duties for KPWW (CHR) and KAFX (Hot AC) in Texarkana, AR including scheduling music (Powergold), writing and producing station imaging, executing promotions, scheduling air talent, etc.).
- Oversaw format switch for KPWW from Country to CHR. Took KPWW to #2 12+ and #1 18-34 in Texarkana, AR.
- Strengthened KAFX's #2 ranking in market behind group's market leading country signal in Lufkin, TX.
- Worked with other engineers to install Wizard for Windows Automation Systems and design/Construct new facilities in multiple newly acquired markets.
- Trained On Air Staff in these markets on how to program and use the Wizard System.
- Spent spring and summer of 98 in Ogallala, NE in technical support for Wizard for Windows Automation System.
- Various On Air Shifts

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Program Director - Morning Air Talent

KBYB FM - El Dorado, AR
1996-1997

- Morning Air Talent.
- Handled programming duties.
- Helped station achieve best ratings in its history as well as break all previous sales records.
- Designed and built station web site.

Director of On Air Productions - Engineering Assistant

Signal Media - Little Rock, AR
1994-1996

- Managed staff of board operators and call screeners.
- Produced local and network talk shows for KSYG and Signal Radio Network (News/Sports).
- Produced Arkansas State Football and Basketball broadcasts.
- Handled programming duties for KSYG.
- Responsible for programming clocks and maintenance/ troubleshooting issues within Wizard for Windows Automation System.

From 1991-1994 I worked at multiple small market stations in Oklahoma and Texas doing everything from running the board to on air work, learning the trade and cutting my teeth.